

# COST BENEFIT ANALYSIS SUBSTANTIATION OF NEED FOR TOWN OF SUFFOLK IDA FINANCIAL ASSISTANCE





### **PROJECT APPLICANT AND NAME**

BGNYAVE, LLC - NORTHRIDGE SQUARE II

## **LOCATION**

New York Avenue, Huntington Station, New York (no address)

## **PROJECT DESCRIPTION**

New Construction of a 16-unit mixed-income/mixed-use building

## **REQUESTED FINANCIAL ASSISTANCE**

Payment in Lieu of Taxes (PILOT)
Exemption on Sales Tax of Building Materials
Exemption on Mortgage Recording Sales Tax

March 25, 2021



#### I. PROJECT SUMMARY

The BGNYAVE, LLC (the "Developer") submitted a Uniform Joint Application for tax assistance in February 2021. The application requests a sales tax and a mortgage recording tax exemption in addition to a payment in-lieu of taxes ("PILOT").

The National Development Council ("NDC") has an on-going engagement with Suffolk County Office of Economic Development. As part of the contract, Suffolk County Industrial Development Agency (the "IDA") occasionally requests NDC to review applications for tax assistance. The purpose of this report is to describe NDC's project understanding and findings.

The Developer proposes constructing a mixed-use development on New York Avenue, Huntington Station, New York (no address). The \$5.74 million 20,377 square foot project will comprise sixteen mixed-income units on a 0.75-acre vacant lot and approximately 2,800 square feet of commercial/retail space. The residential program includes thirteen (13) market rate one-BR units and three (3) 1-BR affordable units restricted to households earnings less than 80% or less of Fair Market Rent.

The Developer requested a payment in lieu of taxes (PILOT), as well as exemptions on sales tax and mortgage recording tax. The PILOT is proposed with a schedule that is consistent with the IDA's Uniform Tax Exemption Policy (UTEP).

The managing member of the Developer, Grant Havasy, is an experienced developer with a recent track record of completing comparable developments in the immediate marketplace, including the new construction of a mixed-use development located at 1046 New York Avenue, Huntington Station, in May 2018. The program is summarized as follows:

| NORTHRIDGE SQUARE II DEVELOPLMENT PROGRAM |       |     |         |        |          |  |  |  |  |  |
|---|-------|-----|---------|--------|----------|--|--|--|--|--|
| Units SF Rent Rent/SF Mo Rent             |       |     |         |        |          |  |  |  |  |  |
| 1BR                                       | 13    | 655 | \$2,400 | \$3.66 | \$31,200 |  |  |  |  |  |
| 1-BR Affordable                           | 3     | 561 | \$1,207 | \$2.15 | \$3,621  |  |  |  |  |  |
| Total                                     | 16    |     |         |        | \$34,821 |  |  |  |  |  |
| Net Retail SF                             | 2,800 |     | \$25    |        |          |  |  |  |  |  |

#### II. SOURCES & USES

The development will be financed with a conventional debt and equity capital stack. The budget is \$5,742,800, equivalent to a "per unit" cost of \$358,925. The sources and uses are summarized on the next page. The development budget is relatively comparable to similarly sized residential and/or mixed-use buildings being constructed or proposed to be constructed in Long Island.



| USES OF FUNDS               | Amount      | Per Unit  | Per SF | %    |
|-----------------------------|-------------|-----------|--------|------|
| Acquisition                 | \$400,000   | \$25,000  | \$20   | 7%   |
| Carry Costs                 | \$116,500   | \$7,281   | \$6    | 2%   |
| Non-manufacturing Equipment | \$210,600   | \$13,163  | \$10   | 4%   |
| Site Costs                  | \$560,000   | \$35,000  | \$28   | 10%  |
| Construction                | \$3,059,400 | \$191,213 | \$150  | 53%  |
| Parking Costs               | \$100,000   | \$6,250   | \$5    | 2%   |
| Soft Costs                  | \$696,300   | \$43,519  | \$34   | 12%  |
| Financing Costs             | \$350,000   | \$21,875  | \$17   | 6%   |
| Developer Fee               | \$250,000   | \$15,625  | \$12   | 4%   |
| TOTAL                       | \$5,742,800 | \$358,925 | \$282  | 100% |
| SOURCES OF FUNDS            | Amount      | Per Unit  | %      |      |
| Commercial Loan             | \$4,500,000 | \$281,250 | 78%    |      |
| Developer Equity            | \$1,242,800 | \$77,675  | 22%    |      |
| TOTAL                       | \$5,742,800 | \$358,925 | 100%   |      |
| GAP                         | \$0         |           |        |      |

#### III. SUMMARIZED BENEFITS PACKAGE

| TAX ESTIMATE SUMMARY        |             |                                       |             |  |  |  |  |  |  |  |
|-----------------------------|-------------|---------------------------------------|-------------|--|--|--|--|--|--|--|
| SALES TAX EXEMEPTION        |             | IDA RELATED PROPERTY TAXES            |             |  |  |  |  |  |  |  |
| Construction                | \$3,719,400 | Current Taxes                         | \$3,758     |  |  |  |  |  |  |  |
| % Attributed to Material    | 60.00%      | As Complete Taxes                     | \$86,000    |  |  |  |  |  |  |  |
| Building Materials          | \$2,231,640 | 15 year phase-in as per schedule in   | Appendix 1  |  |  |  |  |  |  |  |
| Sales Tax                   | 8.6250%     |                                       |             |  |  |  |  |  |  |  |
| Sales Tax Savings           | \$192,479   |                                       |             |  |  |  |  |  |  |  |
| Non-manufacturing Equipment | \$210,600   | MORTGAGE RECORDING TAX                |             |  |  |  |  |  |  |  |
| Sales Tax                   | 8.6250%     | Mortgage                              | \$4,500,000 |  |  |  |  |  |  |  |
| Sales Tax Savings           | \$18,164    | Mortgage Recording Tax rate - MTA Tax | 0.75%       |  |  |  |  |  |  |  |
|                             |             | Mortgage Recording Tax Savings        | \$33,750    |  |  |  |  |  |  |  |
| Total Sales Tax Savings     | \$210,643   |                                       |             |  |  |  |  |  |  |  |

## IV. SUMMARY OF NDC ANALYSIS

NDC based its analysis on the revenue assumptions provided by the Developer in the IDA application. For consistency with other IDA reviews, NDC adjusted the pro forma provided by the developer with the following assumptions:

- Permanent loan assumptions that are in line with the current market for similar projects
  - o Residential Vacancy Rate at 5.00%
  - o Adjusting Interest Rate to 5.00%
  - o Adjusting operating expense, exclusive of real estate taxes, to \$4,900/unit
- Adjusting revenue growth to 3% annually
- Adjusting expense growth to 3% annually
- Projecting terminal value of project using a 6% cap rate

Rents are consistent with other comparable developments. Market rate residential rents exceed \$3.60/SF and the average monthly rent per market rate unit is \$2,400 per unit and \$1,207 per affordable unit (\$2.15/SF). Operating expenses at \$4,900 per unit, exclusive of real estate taxes, are on the low side but



the developer claims that operating efficiencies will be realized by using an affiliated property management company that manages several nearby properties.

Returns from the project, with the proposed projected PILOT schedule, are modest yet sufficient to establish financial feasibility. There is not undue enrichment as a result of this financial incentive package. Without the proposed 15-year PILOT schedule, the development would not be financially feasible. More specifically, with taxes at full assessment being equal to \$5,375 per residential unit, the rental income stream would not be sufficient to attract the necessary debt and equity to cover the development costs.

| STABILZED OPERATING PROFORMA             | Amount      | Comment(s)        |
|--|-------------|-------------------|
| Gross Residential Income                 | \$374,400   | \$2,400 avg. rent |
| Gross Workforce Rent                     | \$43,452    | \$1,207 avg. rent |
| Gross Commercial Income                  | \$70,000    | \$25 PSF          |
| Less Residential Vacancy                 | (\$18,720)  | 5%                |
| Less Commercial vacancy                  | (\$7,000)   | 10%               |
| Effective Gross Income                   | \$462,132   |                   |
| Operating Expenses Exclusive of RE Taxes | (\$78,400)  | \$4,900 per unit  |
| RE Taxes                                 | (\$21,500)  | \$1,344 per unit  |
| Total Operating expenses                 | (\$99,900)  | \$6,244 per unit  |
| Net Operating Income                     | \$362,232   |                   |
| Debt Service                             | (\$289,884) |                   |
| Cash Flow                                | \$72,348    |                   |
|  |             |                   |
| METRICS                                  | Project     | Typical           |
| Yield to Cost                            | 6.31%       | >6.5%             |
| Cash on Cash                             | 5.82%       | >6.5%             |
| Debt Coverage Ratio                      | 1.25        | > 1.25            |
| Internal Rate of Return                  | 14.86%      |                   |

## V. COST / BENEFIT ANALYSIS

The below analysis shows a positive net public value when taking into account the total PILOT paid compared to the PILOT savings. Per the schedule included as part of Appendix 1, the real estate tax revenue increases more than 5.7X in the first year and escalates per the 15-year abatement phase-in schedule. The total projected increment over the current taxes paid to the town during the 15-year PILOT is more than \$700,000.

In addition to the benefits described below, the project will create 75 temporary construction jobs, replace vacant land with an amenity-filled building that is expected to improve the Huntington Station landscape, and add considerable disposable income for the Town of Huntington.

Last, the project will create 3 affordable workforce housing units that are restricted to 80% of Fair Market Rent. Per the town code, affordability is tied to HUD Fair Market Rent instead of the Area Median Income (AMI), which provides a deeper discount to the maximum allowable affordable rent. The workforce residents will be charged a maximum monthly rent of approximately \$1,207, instead of \$1,899 under the AMI affordability standard.

| COST BENEFIT ANALYSIS     |             |  |  |  |  |  |  |  |
|---------------------------|-------------|--|--|--|--|--|--|--|
| PILOT OVER 15 YEARS       | \$773,999   |  |  |  |  |  |  |  |
| Less Abatement            | (\$515,999) |  |  |  |  |  |  |  |
| Net Tax Abatement Benefit | \$258,000   |  |  |  |  |  |  |  |



## **APPENDIX 1: PILOT SCHEDULE**

| Northridge Square II   |          |            |  |  |  |  |  |  |  |  |
|------------------------|----------|------------|--|--|--|--|--|--|--|--|
| Units                  | 16       |            |  |  |  |  |  |  |  |  |
| Gross SF               | 20,337   |            |  |  |  |  |  |  |  |  |
| Existing Assessment    | \$925    |            |  |  |  |  |  |  |  |  |
| New Assessment         | \$21,168 | (Estimate) |  |  |  |  |  |  |  |  |
| Tax Rate (Per \$100)   | \$406.27 |            |  |  |  |  |  |  |  |  |
| Taxes w Improvements   | \$86,000 |            |  |  |  |  |  |  |  |  |
| As Complete Taxes GSF  | \$4.23   |            |  |  |  |  |  |  |  |  |
| As Complete Taxes/Unit | \$5,375  |            |  |  |  |  |  |  |  |  |

| Year      | Current taxes             | New<br>Assessment | Tax Rate * | Taxes w<br>Improvements | Abatement | Savings     | PILOT     | Increment       |  |
|-----------|---------------------------|-------------------|------------|-------------------------|-----------|-------------|-----------|-----------------|--|
| 1         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 75.00%    | (\$64,500)  | \$21,500  | \$17,742        |  |
| 2         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 70.00%    | (\$60,200)  | \$25,800  | \$22,042        |  |
| 3         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 65.00%    | (\$55,900)  | \$30,100  | \$26,342        |  |
| 4         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 60.00%    | (\$51,600)  | \$34,400  | \$30,642        |  |
| 5         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 55.00%    | (\$47,300)  | \$38,700  | \$34,942        |  |
| 6         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 50.00%    | (\$43,000)  | \$43,000  | \$39,242        |  |
| 7         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 45.00%    | (\$38,700)  | \$47,300  | \$43,542        |  |
| 8         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 40.00%    | (\$34,400)  | \$51,600  | \$47,842        |  |
| 9         | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 35.00%    | (\$30,100)  | \$55,900  | \$52,142        |  |
| 10        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 30.00%    | (\$25,800)  | \$60,200  | \$56,442        |  |
| 11        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 25.00%    | (\$21,500)  | \$64,500  | \$60,742        |  |
| 12        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 20.00%    | (\$17,200)  | \$68,800  | \$65,042        |  |
| 13        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 15.00%    | (\$12,900)  | \$73,100  | \$69,342        |  |
| 14        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 10.00%    | (\$8,600)   | \$77,400  | \$73,642        |  |
| 15        | \$3,758                   | \$21,168          | \$4.0627   | \$86,000                | 5.00%     | (\$4,300)   | \$81,700  | <u>\$77,942</u> |  |
|           |                           |                   |            | \$1,289,998             |           | (\$515,999) | \$773,999 | \$717,628       |  |
| * tax rat | e subject to change durin | ng term of PILOT  |            |                         |           | 40%         | 60%       |                 |  |



## **APPENDNIX 2: 15 YEAR OPERATING PROFORMA**

|                                    |        |               |           |           |           | 1         | 5 YEAR PI  | ROFORMA   | <b>\</b>  |           |           |           |           |           |           |           |               |
|------------------------------------|--------|---------------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|
|                                    |        |               |           |           |           | N         | lorthridge | Square I  |           |           |           |           |           |           |           |           |               |
|                                    |        |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           |               |
|                                    |        |               | 1         | 2         | 3         | 4         | 5          | 6         | 7         | 8         | 9         | 10        | 11        | 12        | 13        | 14        | 15            |
| Gross Market Residential Income    | 3.00%  |               | 374,400   | 385,632   | 397,201   | 409,117   | 421,390    | 434,032   | 447,053   | 460,465   | 474,279   | 488,507   | 503,162   | 518,257   | 533,805   | 549,819   | 566,314       |
| Gross Workforce Residnetial Income | 2.00%  |               | 43,452    | 44,321    | 45,207    | 46,112    | 47,034     | 47,975    | 48,934    | 49,913    | 50,911    | 51,929    | 52,968    | 54,027    | 55,108    | 56,210    | 57,334        |
| Gross Commercial Income            | 2.00%  |               | 70,000    | 72,100    | 74,263    | 76,491    | 78,786     | 81,149    | 83,584    | 86,091    | 88,674    | 91,334    | 94,074    | 96,896    | 99,803    | 102,797   | 105,881       |
| Less Residential Vacancy           | 5.00%  |               | (18,720)  | (19,282)  | (19,860)  | (20,456)  | (21,070)   | (21,702)  | (22,353)  | (23,023)  | (23,714)  | (24,425)  | (25,158)  | (25,913)  | (26,690)  | (27,491)  | (28,316)      |
| Less Commercial Vacancy            | 10.00% |               | (7,000)   | (7,210)   | (7,426)   | (7,649)   | (7,879)    | (8,115)   | (8,358)   | (8,609)   | (8,867)   | (9,133)   | (9,407)   | (9,690)   | (9,980)   | (10,280)  | (10,588)      |
| Effective Gross Income             |        |               | 462,132   | 475,561   | 489,385   | 503,615   | 518,262    | 533,339   | 548,860   | 564,836   | 581,282   | 598,212   | 615,639   | 633,578   | 652,045   | 671,055   | 690,625       |
| Expenses Excl of RE Taxes/Reserves | 3.00%  |               | (78,400)  | (80,752)  | (83,175)  | (85,670)  | (88,240)   | (90,887)  | (93,614)  | (96,422)  | (99,315)  | (102,294) | (105,363) | (108,524) | (111,780) | (115,133) | (118,587)     |
| RE Taxes                           |        |               | (21,500)  | (25,800)  | (30,100)  | (34,400)  | (38,700)   | (43,000)  | (47,300)  | (55,900)  | (55,900)  | (60,200)  | (68,800)  | (68,800)  | (73,100)  | (77,400)  | (81,700)      |
| Total Operating expenses           |        |               | (99,900)  | (106,552) | (113,275) | (120,070) | (126,940)  | (133,887) | (140,914) | (152,322) | (155,215) | (162,494) | (174,163) | (177,324) | (184,880) | (192,533) | (200,287)     |
| Net Operating Income               |        |               | 362,232   | 369,009   | 376,111   | 383,545   | 391,322    | 399,452   | 407,946   | 412,514   | 426,068   | 435,717   | 441,476   | 456,254   | 467,166   | 478,523   | 490,338       |
| Debt Service                       |        |               | (289,884) | (289,884) | (289,884) | (289,884) | (289,884)  | (289,884) | (289,884) | (289,884) | (289,884) | (289,884) | (289,884) | (289,884) | (289,884) | (289,884) | (289,884)     |
| Cash Flow                          |        |               | 72,348    | 79,126    | 86,227    | 93,661    | 101,438    | 109,569   | 118,063   | 122,631   | 136,184   | 145,834   | 151,592   | 166,371   | 177,282   | 188,639   | 200,454       |
| DCR                                |        |               | 1.25      | 1.27      | 1.30      | 1.32      | 1.35       | 1.38      | 1.41      | 1.42      | 1.47      | 1.50      | 1.52      | 1.57      | 1.61      | 1.65      | 1.69          |
| Cash on Cash                       |        |               | 5.82%     | 6.37%     | 6.94%     | 7.54%     | 8.16%      | 8.82%     | 9.50%     | 9.87%     | 10.96%    | 11.73%    | 12.20%    | 13.39%    | 14.26%    | 15.18%    | 16.13%        |
| Valuation - Cap Rate:              | 6.00%  |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           | 8,172,302     |
| Outstanding Loan Balance:          |        |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           | (\$3,099,903) |
| Broker Fee                         |        |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           | (245,169)     |
| Net Sales Proceeds                 |        |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           | 4,827,230     |
| Benefit Stream                     |        | (\$1,242,800) | \$72,348  | \$79,126  | \$86,227  | \$93,661  | \$101,438  | \$109,569 | \$118,063 | \$122,631 | \$136,184 | \$145,834 | \$151,592 | \$166,371 | \$177,282 | \$188,639 | \$5,027,684   |
| Internal Rate of Return            | 14.86% |               |           |           |           |           |            |           |           |           |           |           |           |           |           |           |               |



## APPENDIX 3 NDC DISCLAIMER

Standard disclaimer regarding NDC's compliance with Section 975 of the Dodd-Frank Wall Street Reform and Consumer Protection Act ("Dodd-Frank") and amended Section 15B of the Securities and Exchange Act of 1934 ("Exchange Act"):

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